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INTERNATIONAL FORUM
Regenerative tourism in action

“Places, communities and tourism: From concept to practice”

The ZRC Atrium
Novi trg 2, Ljubljana

14 September 2026
9:00-14:30

Registration mandatory
by 11 September



dr. Irena Ateljević

Dr Irena Ateljević is a world-renowned scholar, policy advisor and expert in sustainable and regenerative development. She holds a PhD in Human Geography from the University of Auckland and has authored over 60 publications. As the founder of Terra Meera and Regenerate Europe, she delivers training in regenerative tourism and participatory processes, exploring how tourism can promote the ecological, cultural, and social regeneration of places.

The event is free of charge. Registration is required at: https://1ka.arnes.si/RegenerativniTurizem

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Places, communities and tourism: From concept to practice

8:30 - 9:00	Registration
9:00 - 10:30	Geographical talk with dr. Irena Ateljević *From Tourism to Place Regeneration: Rethinking Place as a Living System*
10:30 - 11:00	Coffee break
11:00 - 12:30	Case studies and the round table discussion

- ***Dr. Irena Ateljević**, Terra Meera and Regenerate Europe & Regenera4MED facilitator for Hvar pilot*
- ***Marina Ferfolja**, Slovenian Tourist Board*
- ***Guenda Dal Cin**, Catalan Tourist Board - Regenera4MED lead partner*
- ***Marjan Dumanić**, Public Institution RERA S.D. for Coordination and Development of Split-Dalmatia County - Regenera4MED project partner*
- ***Dr. Miha Curk**, Biotechnical Faculty, University of Ljubljana, and the Association for Holistic Regenerative Agriculture of Slovenia*
- ***Lučka Berlot**, The Museum of Architecture and Design (MAO) - MED4REGEN project partner*
- ***Janja Berložnik,** GIAM, Research Centre of the Slovenian Academy of Sciences and Arts - Regenera4MED project partner (moderator)*

12:30 - 14:00	Refreshments and conversation
14:00 - 14:30	Closing of the event

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